



SERIOUS ABOUT YOUR UNIFORM?

## Graphic Designer

**Are you creative, passionate and dedicated?** If so we would like to hear from you.

One of South Australia's largest and most successful manufacturing supplier has increase a substantial and growing national presence, JS Sports is a leading uniform apparel manufacturer and supplier of Sportswear, Schoolwear and Workwear.

An opportunity has emerged to join and add value to this innovative market leader based at its Salisbury South site. The successful candidate will be responsible for designing apparel items and promotional goods to satisfy customer orders and promotional demands.

Reporting to the General Manager and working closely with the Production Manger, Sales Manager and Sales Representatives, responsibilities of this exciting role include:

- Brainstorming and mocking up design ideas
- Presenting ideas to clients including schools, clubs and corporate industries
- Meeting with clients and adjusting designs to fit their requirements
- Projecting budgets and schedules within timeframes indicated with the production department and the customer
- Using computer software such as Corel Draw to execute designs
- Designing and marketing for JS Sports in various ways
- Perform duties for annual catalogue and or updates
- Working with others, such as screen printers, production manager, sales team and other technicians, to complete the final product

### Skills Needed

**Artistic Sensibility** – In the last few decades, computer software and technology have drastically changed the graphic design industry. Even so, there is no substitute for artistic sensibility. Knowledge about design elements, such as colour and composition, is vital for graphic designers. Artistic ability and creativity are essential.

**Technical Skill** –The graphic design position requires the technical skills to use design software programs such as Corel Draw.

**Communication Ability** – Sometimes known as visual communication, graphic design position will require the ability to effectively present ideas—both verbally and visually. You'll need to be able to sell your ideas to clients and work with them to achieve the end product they want.

**Organisation** – The successful Graphic designer will need to be organised in order to meet deadlines and stay within a budget. General business skills will come into practice.

**Problem Solving Ability** – Graphic design is a brainteaser. Choosing just the right fonts, colors and lines to create a balanced composition, while simultaneously conveying meaning, is complicated. In order to succeed in this position at JS Sports you'll need to have strong problem solving skills and love a good challenge!

You will be committed and an enthusiastic individual who enjoys working in a fast paced and results focused environment.

This is a real opportunity to utilise your technical skills with a company that values, recognises and rewards you. JS Sports is committed to producing at the highest quality standard for its products and services. The company seeks a proven professional to model this whilst achieving efficiency, high quality outcomes and customer satisfaction.

For a confidential discussion regarding this opportunity please contact via email Joe Siciliano [joe@jssports.com.au](mailto:joe@jssports.com.au). All applications will be responded to electronically.